

Aimee Estabaya

UI-UX DESIGNER / FRONTEND WEB DEVELOPER

5 years of experience blending design and frontend development to improve usability and enhance accessibility—building intuitive and user-centered platforms.

UI/UX DESIGN · FIGMA · HTML-CSS-Javascript · Wordpress · Git

Contact number:

+63 956 018 1521

Email:

estabayaaimee@gmail.com

LinkedIn:

[LinkedIn](#)

EXPERIENCE

Gubat St. Anthony Cooperative | 2021-present

Front-end Web Developer / Designer

As part of a lean, in-house tech team, owned both front-end development and design responsibilities to design, build, and maintain digital products for cooperative banking and financial services.

UI/UX Design

- Led end-to-end UI/UX design for internal and customer-facing web applications, translating business and user needs into intuitive, accessible interfaces.
- Designed wireframes, user flows, and high-fidelity prototypes using Figma, supporting rapid iteration and cross-functional alignment.
- Established and maintained visual consistency across products, including branding, typography, and reusable UI components.
- Applied accessibility best practices to improve usability across devices and user groups.

Front-end Development

- Developed and implemented responsive, high-performance web applications tailored to cooperative banking and financial services.
- Built dynamic, full-featured web solutions using HTML5, CSS, JavaScript, and the TALL stack.
- Ensured cross-browser compatibility, mobile responsiveness, and alignment between design intent and final implementation.

Branding & Visual Design Initiatives

- Branding and graphic design initiatives for board-level and executive-requested projects.
- Collaborated with leadership and marketing teams to elevate visual quality, consistency, and clarity.
- Provided design oversight and creative direction to maintain brand standards across cross-departmental projects.

CERTIFICATIONS & RESEARCH

Python Basic to Advanced Training | March 2025

Acumen IT Training Center BGC

Laravel Training | July 2024

Inventive Media Makati

Building Effective Social Media Strategies for Cooperatives | March 2025

Coop NATCCO

EDUCATION

Bachelor of Science in Computer Science | 2015-2020

Bicol University - College of Science

Uplift Code Camp | Sept. 2023 - March 2024

Full-stack Web Development

6-month bootcamp for MERN stack.

OTHER SKILLS

- Proficient in Adobe Illustrator (Precision tools like the Pen Tool, path manipulation, and vector illustration techniques)
- Proficient in Adobe Photoshop (Advanced editing and design work)